

## Invitation

# Swiss Credit Management Forum 2018

Dear Credit & Collections Manager,

You are invited to this year's Swiss Credit Management Forum, which takes place in the

Technopark Zurich (Technoparkstrasse 1)

Wednesday, November 14, 2017

1:30 PM to 6:00 PM

Members of the Association of Credit Management Switzerland register for free. Non-members pay a small premium of 100 Swiss Francs per person. Remember that the personal membership fee is 90 Swiss Francs only.

Register using this link: <http://creditmanager.ch/registration-forum-2018.html>

Sincerely,

Danny Kaltenborn

President

Mathias Freudenreich

Vice-President

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VCMS Verein für Credit Management Schweiz, Klausstrasse 43, CH - 8008 Zürich

in cooperation with



## Topics and Speakers

13:30	Arrival
13:45	Welcome words of the ACMS president <i>Danny Kaltenborn</i>
14:00	Business Conduct and Reputation Risks <i>Philipp Aeby, Chief Executive Officer at RepRisk AG</i>
14:45	Break
15:15	Portfolio- und Wertorientierung als neue Herausforderungen für den Credit Manager <i>Prof. Dr. Thorsten Hock, Finanzmärkte und quantitative Methoden, Fakultät Betriebswirtschaft at Ostbayerische Technische Hochschule (OTH)</i>
16:00	Break
16:45	The value per touch in your Order to Cash lifecycle <i>Matthew White, General Manager at Cforia Software Inc. EMEA</i>
17:30	Awarding the participants of the graduates of this year's education course <i>Daniel Schneider</i>
17:45	Apéro